

PLANNING TOOL FOR THE 2013 STATE SERVICE PLAN

Big Picture Items

- 1) Rural – Urban
- 2) Young – Old
- 3) Community Volunteers – AmeriCorps Members
- 4) Service Clubs – National Service Programs
- 5) One CNCS Focus Area – Six CNCS Focus Areas
 - Disaster Services
 - Economic Opportunity
 - Education
 - Environmental Stewardship
 - Healthy Futures
 - Veterans and Military Families
- 6) Skilled Volunteers – Volunteering to Gain Job Skills
- 7) Traditional Education – Service-Learning
- 8) Corporate Partnerships – State and Local Government Partnerships
- 9) Direct Service – Capacity Building
- 10) Partner with Individual Nonprofits – Support the Nonprofit Sector
- 11) Annual Voting – Active Civic Engagement

Essential Tasks

- 1) Expand opportunities for all Montanans to volunteer
 - a. MLK Day
 - b. September 11 – Day of Service and Remembrance
- 2) Corporation for National Community Service Funding Process
 - a. Competitive
 - b. Formula
- 3) Communicate and coordinate with all National Service programs
 - a. Promote awareness of National Service and assist with AmeriCorps recruitment to meet critical community needs
- 4) Ready Montana
 - a. Fire Ready and Winter Ready
 - b. Individual preparedness and neighbors helping neighbors
- 5) Governor's Energy Intern Program
- 6) Build on existing frameworks within local and state government to expand opportunities to serve

Optional Tasks

Promote inclusive volunteer opportunities to encourage citizens to help their community and neighbors

- 1) Global Youth Service Day
- 2) National Preparedness Month

Community Outreach

- 3) serve.mt.gov and ready.mt.gov
- 4) Social Media
- 5) Traditional Media (press releases, print, TV, radio)
- 6) Sports Strategy
- 7) Tabling/Sponsoring Conferences
- 8) Volunteer Recognition
- 9) Annual Surveys
- 10) Build Montana
- 11) AmeriCorps Recruitment

Increase number of Montanans who register as organ, eye, and tissue donors

- 12) Statewide call to service campaign with Donate Life Today

Provide training and technical assistance on volunteerism and National Service in Montana

- 13) Host annual ServeMontana Symposium
- 14) Sponsor Montana Nonprofit Association's annual conference
- 15) Provide support for AmeriCorps programs serving in Montana
- 16) Support Montana AmeriCorps Connection

Provide opportunities for citizens to receive training on emergency preparedness

- 17) Map Your Neighborhood
- 18) CERT
- 19) Preparedness Parties

Promote college access and affordability

- 20) AmeriCorps Education Award
- 21) Governor's Energy Intern Program
- 22) Youth Serve Montana Scholarship